



To Whom It May Concern,

Our full-service parking management firm, Midway Parking, launched a seasonal pay-parking division in Wilmington, NC in early 2021; with partnerships that include Live Oak Bank Amphitheater and Live Nation, among others. Live events, however, tend to be sporadic from a scheduling perspective, and with the monumental shift in hiring and employment brought on by the COVID-19 pandemic, finding quality staff seemed almost impossible.

Vance and The Sokoto House came highly recommended through my Events Coordinator, and since we've begun a partnership with them, I cannot recommend their services highly enough.

Midway is dedicated to developing a workforce from within each community we operate in, and the Sokoto House has proven itself an invaluable resource when it comes to developing a committed, professional workforce. The young men from that program have not only exceeded my expectations, but elevated the Midway brand as a whole, for both our clients and guests.

The Sokoto House truly understands and exemplifies the quote our company was built around: "Few things generate more goodwill and repeat business than being effortless to deal with".

I look forward to continuing our strong partnership with Vance and his team, and fully endorse the community changing work they are doing.

Warm Regards,

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